



Strategic Crown Fund 2025

Expression of Interest Application form

This document is for you to prepare your application. Do not use this Word document to submit your application. All applications MUST be submitted using the online form. Please note the text box allows for maximum 4,000 characters including spaces - approximately 300-600 words. The link is [here](#).

ABOUT THE STRATEGIC CROWN FUND

This grant programme is managed by the King's College Hospital Charity (the Charity).

This Strategic Crown Fund will support ambitious transformative projects that focus on AI, digital, and technology.

Funded projects must focus on developing or delivering services that make a meaningful difference for King's College Hospital patients - especially those who are most vulnerable or who experience health inequalities. All proposals should also demonstrate how the delivery will remain sustainable beyond the period of grant funding. A total of **£300,000** is available, and we expect to award a small number of high-value grants (e.g. between £50,000 and £200,000).

Please ensure you read the Guidance carefully (see link on webpage) as it contains key information, including:

- identification of target patient groups and how your project will improve the quality of services
- full eligibility and assessment criteria
- important requirements for clinical and management approvals
- equality, diversity and inclusion, to ensure no-one is left behind.

Please contact grants@supportkings.org.uk if you would like to discuss your project before submitting your application form.

APPLICATION TIMELINES

Stage 1 - Expression of Interest

- Applications open: Friday 28 November
- Applications deadline: midnight Monday 19 January
- Decisions on Stage 1 Expressions of Interest: Beginning of February

Stage 2 - Full Applications

- Applications open: beginning of February
- Applications deadline: mid March
- Grants announced: April

APPLICATION AND GRANT DECISION-MAKING PROCESS

This is a two-stage selection process to encourage a broad range of applications.

For the Expression of Interest stage, complete this application form briefly and succinctly using the information in the Guidance Notes. In order to assess your application, we may contact you for further information. We will provide feedback on unsuccessful projects.

If your project is successful at the Expression of Interest stage, you will receive guiding feedback and be invited to develop a Full Application. You will be asked to expand on your initial answers, give greater detail about the project, and confirm plans for implementation.

PRIORITIES FOR FUNDING

- We will fund projects that focus on AI, digital, and technology. .
- These projects must be for the development or delivery of Trust activities that will make a difference to the care of patients in the short or longer term, particularly those most vulnerable or facing health inequalities.
- Projects must be sustainable in their delivery beyond the period of the grant funding.

APPLICATION QUESTIONS

Eligibility

1. Confirmation of eligibility

Please confirm the following.

- You are not seeking funding for existing permanent staff, basic equipment, facilities or activities necessary to deliver safe, effective care, which would normally be funded from NHS budgets.

- As the main applicant, you are employed by or have an honorary contract with King's College Hospital NHS Foundation Trust.
- Your project is not for research or staff development.
- Your project is intended to deliver significant improvements in patient experience, treatment and care.
- As far as you are aware, your ward, department or clinical specialty does not have a Designated Fund balance of £50,000 or more that could be used to fund this project. To check your designated fund budget, please contact your Fund Advisor <https://supportkings.org.uk/kings-staff/grants/designated-funds> or email grants@supportkings.org.uk
- Your project will not start before the grant has been confirmed and you have received a grant award letter. Your project is not dependent on obtaining further funds, that have not yet been confirmed.
- Time required for short term staff/project management is eligible while the project is developed, implemented and embedded. We cannot fund ongoing salaried staff costs.

Click in the online form tickbox to confirm the above.

2. Contact Details

2a. Applicant Details *Insert the details on the online form.*

Please insert the relevant details

First Name; Last Name; Job Title; Department, ward or area; Care Group; work email; Site in which you are primarily based (drop down box).

2b. Explain your role and input into this project.

2c. Co-Applicants or Collaborators *Insert the details on the online form*

Please give the details of co-applicants (who will have a key role in delivery) or collaborators (internal or external partners)

Co-applicant First Name; Co-applicant Last Name Job Title; Department, ward or area; Organisation (if external); Care Group; Site in which you are primarily based (drop down box); role and input in project. Include their email address.

3. Project details

Please note the text box for the online form allows for maximum 4000 characters including spaces - approximately 300-600 words

3a. Title of your project

3b. Type of grant
<i>Click on the online form tickbox.</i> a.pilot or b.development or expansion of existing project

3c. Location where your project will primarily be based
<i>Click on the online form tickbox</i> a.Denmark Hill b. PRUH and South Sites. c. Cross-Site

3d. Project start and end date
Project start date
Project end date
Number of months

4. Project Delivery

4a Provide a lay description of your project including a summary of the challenge, the activity and the intended result.

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4b. Project Objectives

Explain what you are aiming to achieve and how it will be achieved? What results are you seeking? How will you deliver this result? What makes your project unique?

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4c. Patient Beneficiaries

Who will be the main patient beneficiaries? How will their needs be addressed? How will they benefit in the short or longer term, particularly those that face health inequalities, are vulnerable or frail? If applicable, explain how your project will benefit people that are not online or do not use digital services.

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4d. What are the outcomes and impact of the project and how will this be measured?

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4e. How will the project be sustainable after the end of the grant period?

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4f. Additionality. Explain how this meets with the Charity's grant expenditure principles, that expenditure should be over and above that for NHS services?

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5. Technical Requirements

5a. Specifications (This has been taken from the Trust Data Impact Form).

State any new requirements for devices, servers, storage, connections in/out of the network, email accounts, training, software installation, and for IT project management, and at what stage of the project.

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5b. Information Governance This has been taken form the Trust Data Impact Form).

State if a Data Protection Impact Assessment form will be used or has been completed.

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5c. How will equipment or software be procured and installed in the Trust and who will manage this?

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6. Budget

6a. Total amount of grant request (including VAT)	
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6b. Please provide an outline of your costs. Ensure all items include VAT.	
IT infrastructure and software- initial set-up and ongoing maintenance	
Equipment other	

Short term 'staff' costs	
External contractor costs.	
Consumables	
Other (please specify)	

7. Approvals All applications need the approval of the Clinical Director

7a. Please state their First Name; Last name; Job Title; Department, ward or area; Care Group; Site in which they are primarily based (drop down box); work email. *Insert the details on the online form*

7b. Insert the email of the Clinical Director

8. Supporting documents

A maximum of two supporting documents (such as project plans, business cases and specifications) can be referred to in your Application Form. Give the documents the title of your grant project and the type of document (e.g. DigitalBusinessCase or DigitalProjectPlan). Then email these separately to grants@supportkings.org.uk